



SPONSORSHIP





The Boston Seafood Festival is funded by the 501(c)3 nonprofit Boston Fisheries Foundation, a Boston organization that is focused on sharing the history of the Boston fishing industry and helping pave the way for the future. Through education, events, scholarships and community outreach, the Boston Fisheries Foundation strives to preserve, sustain & share our maritime history. From capturing the oral and material history of our industry, to recognizing the pioneers and future leaders, The Boston Fisheries Foundation wants to ensure that Boston remains a vital part of the seafood tapestry.

Started in 2012, the Boston Seafood Festival is the go to event to celebrate everything seafood. Hosted by the Boston Fisheries Foundation, over 7,000 attendees flock to the historical Fish Pier in the Seaport to support and celebrate the local seafood industry. Highlights of our event include seafood industry education, a chef's demo tent, vendors from all over New England, children's activities, a beer garden, music and entertainment, an oyster shucking and lobster roll competition - and an overall great time for the public to enjoy our 100+ year old fish pier.

BOSTON SEAFOOD FESTIVAL SPONSORSHIP



WAYS TO GET INVOLVED



SPONSORSHIP

There are all levels of participation available - from corporate sponsorships with major branding opportunities which include onsite, pre- and post- event marketing via our social media networks as well as levels for non-profit organizations that would like to participate.



VOLUNTEER

This festival would not be possible without the help of volunteers. Looking for a fun activity for your company, school group, club, etc? Volunteer shifts are 4 hours long, include free entry to the festival, a behind the scenes look at the festival, and boxed lunch, beverages & snacks.



CHEF DEMOS

Every year we feature around 20 different chef demos at our two chef demo tents. Each demo is between 30 - 45 minutes and features seafood (provided for you). Get an opportunity to engage our attendees, let them try your food, ask questions, and pitch your latest project.



VENDORS

Calling all food vendors, food trucks, educators, artists, and non profits. Get access to over 7,000 attendees, a chance to promote a new product, sell to an engaged mixed group of attendees and join the best festival around! We all know that seafood people are the best people!



SPONSORSHIP

\$1,500 SUPPORTER

- 10' x 10' tented exhibit space
- Linked Sponsor logo included on Festival website*
- Sponsor logo included on applicable event venue signage*
- 2 mentions on Festival social media
- 4 general admission Festival tickets

\$2,500 DECKHAND

- 10' x 10' tented exhibit space
- Banner to be hung over exhibit space at Festival with company logo*
- 3 mentions on Festival social media
- 6 General Admission Festival Tickets
- 1 VIP parking pass

\$5,000 BOSUN

- 10' x 20 tented exhibit space
- Sponsorship included throughout Festival speaking programs*
- 4 mentions on Festival Social Media
- 8 general admission Festival tickets
- 2 VIP parking passes

\$10,000 FIRST MATE

- 10' x 20 tent with a 20' x 20' footprint at the Festival
- 8 mentions on Festival social media
- 10 general admission tickets
- 5 VIP parking passes
- Sponsor logo included on venue signage

\$25,000 CAPTAIN'S TABLE

- 10' x 20 tent with a 20' x 20' footprint at the Festival
- Private VIP Lounge area*
- 10 mentions on Festival social media page
- 20 general admission festival tickets
- 10 VIP parking passes

\$50,000 ADMIRAL'S TABLE

- 10' x 20 tent with a 20' x 20' footprint at the Festival
- 2 sponsor stories on Festival social media page
- 10 lobster bake tickets
- 40 general admission festival tickets
- 20 VIP parking passes

*INCLUDED ITEM IN ALL SUBSEQUENT SPONSORSHIP LEVELS

BOSTON SEAFOOD FESTIVAL SPONSORSHIP



\$1,000 NAPKIN SPONSOR – FOOD VENDOR

2,500 white napkins branded with your 1 color logo to be distributed to onsite food and beverage vendors for use at their booths within the general admission area. (+ \$500.00 for a full color imprint)

\$1,000 CHEF'S DEMO STAGE: FOOD + CHEF SUPPLIES SPONSOR

Donation of adequate food products to be used during the Chef demo stage presentation. Example official sponsor of: olive oil, egg, lemons, paper towels etc. Opportunity for onsite and online branding.

\$2,000 LOBSTER BIB SPONSOR (EXCLUSIVE TO 1 VENDOR)

The Lobster Bib Sponsorship is one of the most visible sponsorship opportunities we offer. We will have (500) lobster bibs branded with your 1 color logo to be distributed to guests of our Lobster Bake Tent. (+ \$500.00 for a full color imprint)



BITE PROGRAM



FOOD VENDORS

To provide our festival attendees with the largest variety of food options & to increase attendee & sponsorship value - we have designed the Boston Seafood Festival BITE program.

This program offers restaurants, caterers and other food providers sponsorship pricing designed to make participation a win-win opportunity for both vendors and attendees.

Vendors agree to provide free bite-sized samples to festival attendees in return for reduced pricing to participate onsite.



BITTE PROGRAM

10'X10' TENT
\$400
(NORMALLY \$600)

Designed for a food provider that would like to market their business and provide free food sample bites throughout the event from your tent. This level **does not allow you to sell** food items to guests onsite. Only free food samples, coupons, and marketing about your restaurant/catering company are allowed.

10'X10' TENT
\$550
(NORMALLY \$750)

Designed for a restaurant or caterer who would like ability to **sell food items in addition to providing free sample bites** throughout the event. This option provides the most flexibility, sell food items, provide sample bites of your cuisine & market your company onsite from your tent.

FOOD TRUCK
\$900
(NORMALLY \$950)

Designed for a food truck that would like ability to **sell food items in addition to providing free sample bites** throughout the event. This option provides the most flexibility, sell food items, provide sample bites of your cuisine & market your company onsite from your tent.



TO CONFIRM YOUR PARTICIPATION IN THE 10TH ANNUAL BOSTON SEAFOOD FESTIVAL, TAKING PLACE ON SUNDAY
SEPTEMBER 10, 2023 - PLEASE COMPLETE THIS FORM

SPONSORSHIP

- \$1,500 SUPPORTER
- \$2,500 DECKHAND
- \$5,000 BOSUN
- \$10,000 FIRST MATE
- \$25,000 CAPTAIN'S TABLE
- \$50,000 ADMIRAL'S TABLE

BRANDING

- \$1,000 NAPKIN
- \$1,500 CHEF DEMO STAGE
- \$2,000 LOBSTER BIB

BITES

- \$400 BITE SAMPLE ONLY
- \$550 BITE SAMPLE & VENDOR
- \$900 BITE FOOD TRUCK

VENDOR

- \$150 ARTIST TENT
- \$750 10'X10' BOOTH
- \$950 FOOD TRUCK
- \$1,500 BASIC ALCOHOL SPONSOR
- \$3,000 ELITE ALCOHOL SPONSOR

CONTACT INFORMATION

NAME _____ TITLE _____
COMPANY _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
EMAIL _____ PHONE _____

METHOD OF PAYMENT

- CHECK (PAYABLE TO THE BOSTON FISHERIES FOUNDATION)
- CREDIT CARD

CREDIT CARD # _____
EXPIRATION _____ CCV _____
BILLING ADDRESS _____
CITY _____ STATE _____ ZIP _____

CREDIT CARDS WILL BE PROCESSED THROUGH PAYPAL

PLEASE SEND COMPLETED FORMS AND CHECKS TO:

BOSTON FISHERIES FOUNDATION C/O KATIE BALZARINI

306 NORTHERN AVE

BOSTON, MA 02210

INFO@BOSTONFISHERIESFOUNDATION.ORG



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